



tambool

Enterprise Mobile Solutions

Information Mobility Solutions

Tambool | 1/1/2013



www.tambool.com

Information on Mobile is an inevitable next step for any business enterprise today to cater to the growing demand for business data on mobile devices. Having real-time critical information available literally at your fingertips while you are agile or away from your office will help in faster decision making and improve your customer service. Increasingly employees are demanding access to corporate content and systems on their personal devices to improve their productivity and effectiveness. There is a growing expectation and demand from the business customers for the product or services offerings is available via a mobile device.

BIG INDUSTRY TRENDS ACCELERATING THE DEMAND AND ADOPTION OF MOBILITY SOLUTIONS

+ Bring-your-own-device initiatives

More and more organizations now are letting employees bring their own device to work resulting in extensive use mobile devices within the organizations.

+ Agile worker initiatives

Mobile devices are key drivers to help employees be agile or work remotely.

+ Cloud computing

With rapid adoption of cloud computing across the industry the need for a heavy duty desktop or laptop becomes less and employees can use any mobile device to access the information they need.

+ Smartphones

Replacement of mobile phones by powerful smartphones has spurred a huge demand for consumer mobile apps is forcing business to provide mobile version of their website e-commerce capabilities

+ Continuing on-line shopping trends

Changing consumer behaviors with rapid growth of on-line shopping trends is making it imperative for businesses to provide mobile applications for their product offerings and sales.

ORGANIZATIONAL CHALLENGES IN MAKING INFORMATION AVAILABLE ON MOBILE DEVICES:

Across all enterprises, IT, marketing and business unit heads are struggling to manage and control over an increasingly fragmented portfolio of mobile devices customers and employees use. Given the diversity of hardware and software platforms available to consumers, it is a challenge for any organization to standardize on the content delivery without the ability to support a variety of device types and platforms.

The mobile device market is growing exponentially with variety of device types and form factors available to the consumers. With the rapid changes in the market demands for digital content to be available everywhere it will be a challenge to make your mobile solutions work responsively across all platforms. The organizations not only need have to have in-house core expertise in mobile application development platforms but also need to pull in cross functional technical experts to do data mapping from enterprise back office systems or web services to be pushed to mobile devices.

In spite of all the technology and implementation challenges mobile applications technology is the inevitable next step for any organization and the mobility solutions can provide many new market opportunities for business growth.

KEY BENEFITS OF A SUCCESSFUL ENTERPRISE MOBILE APPLICATION IMPLEMENTATION:

- + Instant access to key business information on the go
- + Speed up decision making process for managers and decision makers
- + Faster response to resolving business critical issues
- + Increased productivity
- + Improved brand perception by your customers

HOW TAMBOOL CAN HELP? THE TAMBOOL ADVANTAGE

Mobile application development needs a dedicated team of mobile platform developers, subject matter experts and backend integrators.

We understand your need to focus on meeting your customer demands and focus on business growth rather than making considerable investments in developing mobile application development skill sets in-house.

Most medium to large enterprises have similar backend systems and business needs in terms of mobile solutions.

At Tambool we have assessed those needs based on our consultant's subject matter expertise that have extensive experience working with many leading medium to large enterprises and developed a standard portfolio of mobile applications that can be easily plugged into to your back office systems and infrastructure.

For enterprises the secret sauce to data mobility is the integration of various backend systems like SAP, Oracle, Siebel; that's where Tambool can help you by providing transparent backend integrations without extensive changes to your backend systems.

TAMBOOL MOBILE SOLUTIONS

We provide a suite of ready to use enterprise mobile applications deployable with minimum customization. We have the following most commonly used mobile enterprise applications:

- + Employee directory search
- + Product catalog display
- + Shopping cart approvals
- + Purchase order creation

And many more which can help you to be mobile within weeks instead of months saving you considerable savings in cost and time.

TAMBOOL XTRACTORS

With Tambool, you can overcome the technology barriers for backend integration using our unique pre-fabricated solutions which will greatly reduce the implementation time and complexity that will help your business productivity and growth. We have an extensive portfolio of ready to deploy extractors for enabling your enterprise data to go on mobile devices.

Here are a few most widely used extractors:

- + Human Capital Management (HCM)
- + Sales & Customer Relations
- + Procurement Services

Please contact us for your specific needs .We will be happy provide you with the information.

TAMBOOL CLOUD

You can deploy our mobile applications hosting it in-house or use our robust, scalable and industry standard and leading hosting solution using Amazon Web Services (AWS).

Are you ready to Deploy Mobility?

We are eager to help you up and running anytime.

Please call: (800) 4782610 or visit us at www.tambool.com to inquire about our services.